

A vibrant, circular arrangement of various tropical plants, including large green monstera leaves, feathery ferns, and small blue-green fern fronds, set against a dark background. The plants are layered and overlapping, creating a lush, jungle-like feel.

PLAY-A-PALOOZA

Annual Fundraiser 2024

Friday, May 3, 2024

PLAY-A-PALOOZA

Annual Fundraiser 2024

JOIN US IN SUPPORTING THE POWER OF PLAY

At Minnesota Children's Museum, our mission is sparking children's learning through play. The museum's vision for our community is: Kids play more. Adults do, too. All families thrive as a happier, healthier, and more innovative community through the radiant power of play.

The museum features exhibit spaces where families have fun together and kids take the lead. Through interactive exhibits and programs, the museum provides open-ended, self-directed experiences that give kids (and adults!) the space and freedom to explore their interests, solve problems and build life skills like confidence, critical and creative thinking, communication and more.

YOUR IMPACT

Play-a-Palooza is our largest gathering and fundraising event. Every year, hundreds of play champions come together to support playful learning (and have fun!).

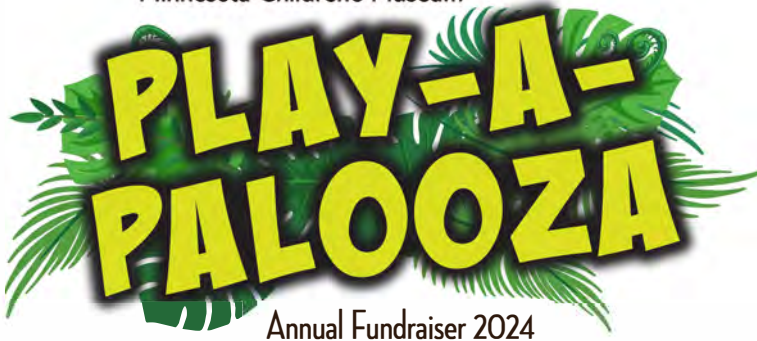
Your sponsorship supports:

- A safe and inclusive space for families to gather and for children to explore, learn and grow
- Experiences that help children develop skills they need to thrive at home, school and everywhere else
- A robust access program, ensuring ALL can experience the magic of the power of play at Minnesota Children's Museum
- Resources for parents and caregivers to weave play into the fabric of their daily lives
...and so much more!

Your generosity makes our important work happen each day, and is an investment for children and our community.



Minnesota Children's Museum



Sponsorship Levels

SPONSORSHIP BENEFITS

Annual Fundraiser – May 3, 2024

	PREMIUM LEVELS					
	Play Champion Sponsor \$50,000 <small>(limited number available)</small>	Play Leader Sponsor \$25,000	Play Builder Sponsor \$15,000	Play Maker Sponsor \$10,000	Play Enthusiast Sponsor \$5,500	Play Partner Sponsor \$3,500
Tickets to Annual Fundraiser on May 3	20	16	14	12	10	8
Recognition on fundraiser website	Logo	Logo	Logo	Logo	Listed	Listed
Opportunity to host an employee play weekend (Friday–Sunday)	X	X	X			
Opportunity to host an employee play date (Saturday or Sunday only)	X	X	X	X		
Recognition in relevant Play News e-newsletter communication	Logo	Logo				
Complimentary museum passes good until 2025, additional passes available at 50% discount	40	30	20	16	12	8
Recognition on FY24 annual report	Logo	Logo	Listed	Listed	Listed	Listed
Recognition on registration webpage	Logo	Logo	Logo	Logo	Listed	Listed
Recognition on annual fundraiser printed collateral	Logo	Logo	Logo	Logo	Listed	Listed
Recognition on select annual fundraiser social media posts	Logo	Logo	Logo			
Recognition on annual fundraiser email campaign	Logo	Logo	Logo			
Recognition on event signage	Logo	Logo	Logo	Logo	Listed	Listed
Opportunity to submit an ad to be shown during the cocktail reception	X	X	X	X	X	

Please contact Sarah Oehlerts at **651-225-6052** or **soehlerts@mcm.org** for more information.

Minnesota Children's Museum



SPONSORSHIP PLEDGE FORM

Name of Organization (NOTE: This is how you will be listed in ALL collateral.)

Admin Name/Communication Contact Name (for communications, questions, updates and guest names)

Mailing Address

City

State

Zip

E-mail Address

Phone

Sponsorship Packages – Commitment needed by March 15, 2024 to be included on fundraiser invitation.

- \$50,000 - Play Champion Sponsor \$15,000 - Play Builder Sponsor \$5,500 - Play Enthusiast Sponsor
 \$25,000 - Play Leader Sponsor \$10,000 - Play Maker Sponsor \$3,500 - Play Partner Sponsor

Payment Information:

- Pay by credit card online at mcm.org/sponsorship-pledge-form
 Check enclosed (please make payable to Minnesota Children's Museum)
 Please send me an invoice for \$_____ P.O. No. (if applicable)_____

Sponsor Logo Request: Please email your logo in both color and black & white jpg and eps vector formats to Sarah Oehlerts at soehlerts@mcm.org.

Send form to: Minnesota Children's Museum's Annual Fundraiser, 10 W. 7th St., St. Paul, MN 55102
c/o Sarah Oehlerts | e: soehlerts@mcm.org | p: 651-225-6052 | f: 651-225-6006

Minnesota Children's Museum is a 501 (c) (3) organization and contributions are deductible as provided by law. Tax ID: 41-1354181

Thank you for your support!

Minnesota Children's Museum



AUCTION DONATION FORM

Name of Company/Individual (NOTE: This is how you will be listed in ALL collateral.)

Contact Name

Mailing Address

City State Zip

E-mail Address Phone

Auction Donation:

Item Description:

Restriction(s) associated with donation (Please make expiration date for one year from event date.)

Market value of donated item: \$

Please check one: Item is enclosed Item will be sent/delivered Please contact me for pick-up

Please return this form by April 10, 2024 to:

Minnesota Children's Museum's Annual Fundraiser, 10 W. 7th Street, St. Paul, MN 55102
c/o Sarah Oehlerts | e: soehlerts@mcm.org | p: 651-225-6052 | f: 651-225-6006

Please Note: This donation becomes the property of Minnesota Children's Museum, and is to be sold at the Museum's auction, the proceeds of which go to Minnesota Children's Museum. Where applicable, a gift certificate, letter of entitlement and/or brochure should be provided by the donor for presentation to the winning bidder. The donor must establish the fair market value for charitable tax deduction purposes. Minnesota Children's Museum reserves the right to combine donated items to create unique auction packages. The donor grants Minnesota Children's Museum the right to mention the donation in any promotional literature. MCM is a registered 501(c) (3) organization. Federal ID#41-1354181

I, undersigned donor, hereby acknowledge and agree to provide the above stated goods or services.

Donor Signature

Date

For MCM Office Use Only

Received On: Entered in GreaterGiving (date): Item # Package #