June 17-18, 2017
The museum is now officially open to the public!

Presented by
Grand Opening Celebrations

Members and other families test-drive the 10 new exhibits and support the Museum’s Play for All program. Donors explored the new museum and raised funds to support the Play for All initiative.

Announcements

The museum opened with a month of celebration events.

Play for All Ball | May 20, 2017
Donors explored the new museum and raised funds to support the Play for All program.

Black Party & free weekend | June 17-18, 2017
Free community celebration.

A Bright Future

With a focus on creating exhibits that can be readily reviewed sites, creating positive word of mouth throughout the community.

Room to Play

With unwavering support from the generous public, corporate, foundations and individual donors, as well as our talented project partners who helped make this renovation a reality.

Thank you!

All-New Minnesota Children’s Museum is Open!

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Thank you!
Our Mission:
Sparking children’s learning through play.

Our Vision:
Kids play more. Adults do, too. We thrive as a happier, healthier and more innovative community through the radiant power of play.

Room to Play | Timeline & Funding

Visitor Experience
Improving visitor experience was the top priority of the museum’s Room to Play project. The expanded facility features:

- More Space:
  - Significant increase in exhibit space on street-level, including an outdoor gallery
  - Renovated birthday party spaces
  - More seating and stroller parking
  - Twice as many bathrooms
  - Café with coffee bar and retail store
  - New glass facade housing vertical adventure outdoor gallery

- More Amenities:
  - Café with coffee bar and retail store
  - Comfort rooms
  - More as many bathrooms
  - More waiting and stroller parking

- More Fun:
  - Updated approach to exhibit design with more focus on open-ended activities that give children space and freedom to explore
  - New glass facade housing vertical adventure
  - Renovated birthday party spaces
  - More exhibit space on street-level, including an outdoor gallery

- More
  - Project Management: $7.7m
  - Design & Engineering: $1.8m
  - Fundraising: $15.6m
  - Legal, Financing & Administration: $3.4m
  - Exhibits: $8.3m
  - Marketing: $1.1m
  - In-kind: $0.7m

10 All-New Experiences

- Creativity Jam in the Target Gallery
  - Creativity Jam is an interactive experience that invites visitors to build on and contribute to the vibrancy of a community with their presence, interests, ideas, creativity, concerns, and efforts.

- Forces at Play in the 3M Gallery
  - Forces at Play engages powerful air, flowing water and simple machines to engage visitors in playful explorations that utilize powerful air, flowing water and simple machines to engage visitors in playful explorations that

- The Scramble
  - The Scramble is an exhilarating four-story climber that encourages STEM learning.

- Super Awesome Adventures
  - Super Awesome Adventures invites adventure seekers to take on daring physical challenges in an action-packed and imaginative space, while creating their own stories along the way.

- Imaginopolis
  - Imaginopolis is an ever-changing gallery where visitors can work together with abstract materials and enter into a mysterious noodle forest.

- The Studio in the Target Gallery
  - The Studio is a well-defined work space reminiscent of an artist workshop where visitors can explore the properties and uses of authentic tools and materials.

- Tip Top Terrace in the Ecolab Gallery
  - Tip Top Terrace is a multi-level outdoor space that transports visitors to another world filled with unique elements and invites them to take in the sights and sounds of the city.

- Sprouts
  - Sprouts, designed for children birth through 3 years, uses natural materials, a warm palette of varied textures and earthy colors, natural light and plays of shadow to create a softened and sound space for young children.

- The Backyard
  - The Backyard is a new outdoor gallery that immerses the natural world to create an abstractly familiar landscape.

Room to Play Income $30m

Room to Play Expenses $30m

- $4.6m State of Minnesota
- $7.7m Design & Engineering Support
- $3.5m Individuals
- $3.5m New Market
- $3.0m Ecolab
- $2.7m Project Management