Dear Friends,

What a year! Without a doubt, we can say this is one of the most thrilling periods ever for Minnesota Children’s Museum. We have positioned the organization for an amazing transformation and can’t wait for you to share this exciting ride with us!

During the 2015 fiscal year, Minnesota Children’s Museum enjoyed growth and success in our day-to-day operations while taking huge strides toward realizing our vision for the future. We delivered on our mission of sparking children’s learning through play, delighting visitors and providing playful learning experiences for families throughout the state.

At the same time, we set an ambitious course into the future. Our accomplishments include:

- Making tremendous progress on plans to reinvent our main museum in downtown St. Paul
- Adopting a new three-year strategic plan and a new vision statement
- Initiating exciting plans for a permanent home for our museum in Rochester
- Designing a “pop-up” museum at Mall of America®

An unwavering belief in the power of play infuses everything we do. Every day we see how play cultivates the essential skills children need to thrive. Our aim is to spark momentum for a movement that highlights play’s central role in making our community happier, healthier and more innovative.

None of our impact in the lives of children and their families would be possible without the generous support of our donors, volunteers, members and other supporters. From our day-to-day operations to our exciting vision for change, we rely on the power of giving.

We extend our heartfelt thanks to all who donate funds, time, expertise and passion to helping us spark children’s learning through play.

Sincerely,

Dianne Krizan
President
Minnesota Children’s Museum

Kelly Baker
Chair of the Board
Minnesota Children’s Museum
More than 650,000 children and adults throughout Minnesota experienced playful learning through museum programs.
Serving the Entire State

- North (Anoka) 14%
- East (Ramsey and Washington, excluding St. Paul) 14%
- West (Hennepin and Carver, excluding Minneapolis) 20%
- Minneapolis 14%
- St. Paul 14%
- Greater MN 14%
- South (Scott and Dakota) 10%
- Out of State 7%
MISSION: SPARKING CHILDREN’S LEARNING THROUGH PLAY

A Year of Progress and Change

Minnesota Children’s Museum advanced its standing during the past year as a treasured statewide asset. Our successful year included a number of highlights:

• Delighting more families than ever before through our museums in St. Paul and Rochester, Museum-To-Go classes, Smart Play Spots across the state, the Storyland exhibit touring greater Minnesota and traveling exhibits touring North America
• Achieving a major milestone in the Room to Play capital campaign — securing enough support to break ground on our expansion and renovation project in downtown St. Paul
• Completing designs for eight new permanent galleries and plans for a construction project that will add great amenities and 35% more visitor space
• Developing a new brand identity, including a new logo and updated website, to better engage with our audiences

STRATEGIC GOAL: STRENGTHEN AND SUSTAIN THE MUSEUM’S CORE

Strong Year for Admissions and Memberships

Our museums came alive with excitement, smiles and fun all year long. We delighted 432,200 visitors in our Museum in St. Paul from July 1, 2014, through June 30, 2015. This was our third highest annual attendance ever. We ended the year with 12,927 member families.

Great Special Exhibits

In St. Paul, our changing galleries gave visitors new playful experiences to enjoy all year long. We were thrilled to offer Thomas & Friends™: Explore the Rails, Adventures with Clifford The Big Red Dog™, Sid the Science Kid™ and a variety of other special exhibits. Thousands of hours of special programming, including the popular Big Healthy Fun!, provided additional thrills.

On the Road with Traveling Exhibits

The Museum is the nation’s leading producer of children’s traveling exhibits. Our immersive and educational exhibits spark curiosity and activate learning. In all, more than two million visitors experienced our nine traveling exhibits across North America.
STRATEGIC GOAL: CHAMPION THE ESSENTIAL ROLE OF PLAY IN EARLY LEARNING

#PlayMoreMN:
Radiating the Power of Play

At Minnesota Children’s Museum, we’ve come out in favor of giving kids time and space to explore, experiment, do their own thing, goof off and make a mess. We want kids (and adults) to play more.

The key point is that play is more than “just fun.” It’s how kids learn the key skills they’ll need to succeed in life. We call these important proficiencies the 7Cs. They include: critical thinking, communication, creativity, coordination, self-control, collaboration and coordination.

What’s unfortunate is that the time kids spend playing is on the decline — down an average of eight hours per week since the 1980s. That means children growing up today are spending less time doing the very things that will make their lives happier, more fulfilling and more rewarding.

That’s why we’ve come out with a simple but important message: Play more. We want the entire community to cherish the power of play — and to see parents do everything they can to support the learning that happens when their children play.

Play for All

Our Play for All program ensures all individuals have access to rich learning environments where children develop skills such as self-control and critical thinking through play. This year, thanks to community support, nearly 122,000 children and adults (more than a quarter of our visitors) received free or subsidized admission.
STRATEGIC GOAL: EXPANDING OUR REACH THROUGH DECENTRALIZED GROWTH

Minnesota Children’s Museum strives to radiate the power of play throughout the state. Through a variety of initiatives, we bring playful learning to families across Minnesota.

Minnesota Children’s Museum of Rochester
- Enjoyed a successful third year
- Drew nearly 30,000 visitors and welcomed more than 750 member families
- Welcomed more than 1,600 visitors through programs that ensure access for families in need — including Play for All, Free Pass and the new Bremer Bank Free First Sundays.

Smart Play Spots
- Mini-museum exhibits in libraries and community centers
- Reached more than 150,000 visitors in 18 locations

Storyland
- Cultivated a lifelong love of reading as children stepped into beloved childhood books
- Visits in 2015 included the Carver County Historical Society, Northfield Public Library and Children’s Museum of Southern Minnesota in Mankato.

Museum-to-Go
- Brought standards-based, playful learning experiences to more than 4,000 children in classrooms throughout Minnesota

Rochester’s "Road to the Castle"

Minnesota Children’s Museum of Rochester is looking to the future by evaluating the idea of moving to the historic "castle" building in downtown Rochester. The building, a former armory, is an iconic landmark that would provide more space to play and allow the Museum to offer a variety of new visitor amenities.
Room to Play Capital Campaign Contributors

Signature Gifts
3M Foundation
Best Buy Children’s Foundation
State of Minnesota
City of St. Paul Cultural STAR Program
Target

Premier Gifts
Anonymous
Martin and Esther Capp Family Fund of The Saint Paul Foundation
Ecolab Foundation
General Mills Foundation
Martha MacMillan*

Leadership Gifts
Katherine B. Andersen Fund of The Saint Paul Foundation
Andersen Corporate Foundation
Hugh J. Andersen Foundation
Anonymous
F. R. Bigelow Foundation
Hardenbergh Foundation
Institute of Museum and Library Services
Mardag Foundation
Ordway Family:
    Dellwood Foundation
    Cedar Fund of The Saint Paul Foundation
Carl and Eloise Pohlad Family Foundation
Saint Paul Foundation
Securian Foundation
William Schmoker Family Foundation*
Terri Tersteeg and James Peterson Thrivent Financial Foundation
Travelers Foundation
Wells Fargo Foundation Minnesota

Major Gifts
Tom and Amara Abood*
Charlene and Mark Altman
Anonymous
John and Kelly Baker Family
The Otto Bremer Foundation
Patrick and Aimee Butler Family Foundation
Sarah Ross Caruso
Chadwick and Maggie Dayton
Katharine and Douglas Donaldson*
Emerson Process Management — Rosemount Division

ROOM TO PLAY:
Expansion & Renovation

Minnesota Children’s Museum is reinventing our Museum in downtown St. Paul through a $30 million expansion and renovation project.

All-New Exhibits
• New permanent exhibits, including a multi-story climber
• 35% more visitor space
• 100% reimagined experiences to delight children and adults

Great Amenities
• Café and coffee bar
• Additional skyway-level entrance
• Additional bathrooms and elevator

Timeline
• Groundbreaking fall 2015
• Museum remains open into fall 2016
• New museum opens early 2017
Capital Campaign Funds the Vision

This expansion and renovation builds on a rich history. We’re adding on to the passion of our founders, the donors who have funded our growth, the army of volunteers who have helped us along the way and, of course, the millions of visitors who have come to play and learn with us. We are grateful for the overwhelming generosity of our community, whose commitments to the Room to Play capital campaign now exceed $28.5 million. We’re almost there! In order to fully realize this exciting vision for our new Museum, we are continuing to raise the additional funds needed.

New Vision

The Museum adopted a new 2016-2018 strategic plan that sets a course for transformation. The plan includes a new vision statement: Kids play more. Adults do, too. We thrive as a happier, healthier and more innovative community through the radiant power of play. Our new community impact goals are:

- Museum grows to delight 750,000 visitors across the state each year
- Children enjoy reimagined play experiences designed to nurture seven lifelong skills
- Parents embrace their children’s learning in the Museum and beyond
- Low-income families fully benefit from playful learning opportunities

New Look

To build on our exciting changes, the Museum is rolling out a fresh look. We’ve come up with a new logo, updated colors and a vibrant design approach.

What do you see? Maybe a leaf, evoking growth and life. Or a child at play, capturing that universal moment of anticipation at the start of a cartwheel. Are the letters MCM in there somewhere?

What we see is fun, energy, community and purpose. We see play.

Supporters

Ann Ferreira and Jon Reissner
James L. Reissner Family Foundation
HT Fish and Kathryn Nelson
Marialice and Nevin Harwood Family
Nancy P. and Robert W. Hatch
Hubbard Broadcasting Foundation
Rick and Gretchen Jelinek
Amy and Bill McKinney
McKoy Family
William and Martha Rappaport Meyers*
I.A. O’Shaughnessy Foundation*
Suzanne C. and William B. Payne
Rahr Corporation
Shakopee Mdewakanton Sioux Community
Ann W. Simonds and Ken Rosenblum
Helene and Jeff Slocum
Susan Oberman Smith and Doug Smith
Ed and Valerie Spencer
Toro Foundation
U.S. Bancorp Foundation
Lillian Wright and C. Emil Berglund Foundation

* denotes donors whose past endowment gifts continue to support our mission each year
Our Generous Donors

Donors to Minnesota Children’s Museum give the gift of play. The Museum is honored to receive funding from a committed group of corporations, organizations and individuals.

Individual Contributors

$100,000 and above
Martin and Esther Capp
Family Fund of
The Saint Paul Foundation
Anonymous (2)
Martha and Bill Meyers*^ Dick and Kit Schmoker William and Cindy Schmoker*

$25,000-$99,999
Sarah Ross Caruso Chadwick and Maggie Dayton Amy Giovanini and Ben Ahrens Terri Tersteeg and James Peterson

$10,000-$24,999
Tom and Amara Abood* Terry and Sarah Clark Katharine and Douglas Donaldson*^ Lisa Farrell Ann Ferreira and Jon Reissner Ann Simonds and Ken Rosenblum

$5,000-$9,999
Anonymous

$2,500-$4,999
Bruce and Martha Atwater Cashill Family Steve Christenson and Lisa Hondros Michael and Ann Ciresi Michelle and Michael Conklin Karyl and Dan Corcoran John and Gretchen Corkrean Page and Jay Cowles Lisa Poseley Duff Jeff and Kristi Fox Hema Gunasekaran Paul and Carey Kasbohm Kate and Ian McRoberts Jennifer Moll and Tim Bolan Beth and Nathaniel Opperman Hugh and Margaret Schilling Phil and Schele Smith Fund of The Minneapolis Foundation Steven and Suzanne Stensrud Rob and Amy Stolpestad Jon and Lea Theobald Jeanne M. Voigt Foundation Ronda and Rodney Wescott

$1,000-$2,499
Siyad Abdullahi Sarah J. Andersen and Chris Hayner Brad and Holly Boehne Ann and Jay Boekhoff Melissa and Robert Brinkman Matthew and Ashley Brown Burdick Family Fund of The Minneapolis Foundation Wendy Wenger Dankey and Jeff Dankey Julia W. Dayton* Martha Dayton and Thomas Nelson Francis and Holly Denis Mr. and Mrs. Livio D. DeSimone* The Driscoll Foundation Janel and Brian Goff Barbara Hahn and Paul Neseth Taylor and Sara Harwood Robert and Sylvia Hoke Lida and Bob Inggrassia Philip and Sarah Krump Wade and Renee Lau Laurence and Jean LeJeune

Donor Profile:
Martha and William Meyers

Today, Minnesota Children’s Museum is preparing to reinvent itself for a new generation. But this work stands on the strong foundation built by passionate individuals who have believed in the Museum’s mission since the beginning.

This year, a variety of special programs were made possible with Martha and Bill’s support — including Curious About Engineering, Lil Breathers Children’s Yoga, a visit from the Ugandan Kids Choir, and more.

Martha explains why she was moved to create this new fund:
“I personally began my journey with Minnesota Children’s Museum as a board member in 1994, just as it was opening its current space. Through my state senator position, I recognized the importance of this statewide resource in creating a place which could spark children’s learning to lead them to be creative contributing members of our community. This current gift recognizes the expanding role the Museum plays in Minnesota where our grandchildren and grandniece and nephew live. May they and all children continue to learn through play.”
Play Makers

The Play Makers are star fundraisers. These are Museum supporters who have stepped up to host social functions and other events to spread the word among their friends about our mission, impact and plans for the future. Here’s a special thanks to this committed bunch!

Rochelle and Colin Myers
Laura Nichols-Endres and Jake Endres
John and Marla Ordway
Charitable Lead Trust
Robert J. Owens
Sandra M. Peterson
Marcus and Alicia Ploeger
David and Laura Quigg
Carleen Rhodes
Jean Schlemmer
Mr. and Mrs. James F. Sloan
Carley and Bill Stuber
Sandra M. Peterson
Marcus and Alicia Ploeger

$500-$999
Joseph and Mary Abraham
Kevin and Paula Ario
Kevin and Lisa Armstrong
Jeff and Cheryl Beckman
Christopher and Kelly Bellini
Angela Burns
Wenlan Cheng and Peter Lee
Tiffany and Sam Decker
Elizabeth A. Dunn
Kyle Falconbury and Julie Joyce
Richard and Beverly Fink
Family Foundation
Amy and Andy Franqueira
Jack Hansen and Joan Legare
Hansen
Laura and Patrick Harris
Eric Hawkinson
John Heizer
Sara Hill and Jonathan Glover
Leigh and Judy Johnson
Dr. Arthur W. and Mrs. Martha H. Kaemmer
Julie and Lawrence Kimble
Steve King and Susan Boren
Alexandra and Robert Klas
Michael and Catherine Lee
Paul and Wendy McCullough
Andrea and Larry McGough
Fund of the Catholic Community Foundation
Vanessa McGuire
David and Kristine McKinney
Mr. Harry G. McNeely, Jr.
Linda Miller and John Hick
John and Cindy Olson
Joseph and Lisa Olson
Bart and Kandi Osborn
Christy O’Shea Novak and Joby Novak
Nichole Polifka
John Riehle
Jeff and Jill Ronneberg
Kim Saunders
Cassidy and Andrew Steiner
Karyn and Randy Watson
Allison Yeung

$250-$499
Rob and Carolyn Albright
Anonymous
Anthony and Christy Brown
James C. and Melissa Clark
Betty and Donald Cooke
Robert Crane and
Mary Cameron-Crone
Edward and Sherry Ann Dayton
Ms. Barbara Deistung
Benjamin and Suzanne Dreessen
Laura and Scott Eckelkamp
Judy Faber
April and William Farrell
Michael and Brandy Fiddelke
Helen and Jim Francyk
Allison L. Gredesky
Ashley Hall and Nathan Tighe
Michael and Beverly Hansberry
Elizabeth A. Jesso
Daniel Johnson
Diane and David Johnson
Allison and Imran Khan

Tribute Gifts
In memory of Gregory Bartles
Mr. Paul Vance and
Ms. Natalie Filipovich
In honor of Matt and Ashley Brown
Mary Jo and Jack Brown
In memory of Gretta Buller
Bruce Buller
In honor of Rachel, Abby, Sarah, Beka, and Miriam
Tom and Cindy Clark
In honor of Erin Cole
Tanya and Sean Cole
In honor of Colleen Cotter
Pat Cotter
In memory of Richard G. Kelley
Carley and Bill Stuber
In honor of Isabelle, Charlotte and Evelyn King
Steve King and Susan Boren
In memory of Evangelie Faith Stenzel
Brian and Susan Vance
In honor of Ronda Wescott
Melanie Wahlquist

Thank you to the 1,877 donors who supported the Museum with a gift under $250.
* denotes donors whose past endowment gifts continue to support our mission each year
^ denotes donors who have created a named endowed fund

Donors of $1,000 and above are members of the Children’s Circle — the Museum’s leadership giving program.
Corporate, Foundation and Government Contributors

$500,000 and above
- Arts & Cultural Heritage Fund, through Minnesota Humanities Commission
- Best Buy Company, Inc. and Best Buy Foundation
- Target

$250,000-$499,999
- General Mills Foundation
- Minnesota Department of Education
- Carl and Eloise Pohlad Family Foundation
- The Saint Paul Foundation

$100,000-$249,999
- The Cargill Foundation
- Hardenbergh Foundation
- Thrivent Financial Foundation
- Wells Fargo Bank and Wells Fargo Foundation Minnesota
- Yamamoto

$50,000-$99,999
- 3M Foundation
- Andersen Corporation and Andersen Corporate Foundation
- Hugh J. Andersen Foundation
- Anonymous
- F.R. Bigelow Foundation
- The Otto Bremer Foundation
- City of St. Paul Cultural STAR Program
- Dellwood Foundation, Inc.
- Ecolab Foundation
- Mardag Foundation
- Star Tribune
- Travelers Foundation
- UnitedHealth Group

$25,000-$49,999
- Fred C. and Katherine B. Andersen Foundation
- BMO Harris Bank
- Bremer Bank
- Cedar Fund of The Saint Paul Foundation
- Cub Cares Community Fund
- Donaldson Company, Inc.
- HIT Entertainment
- Macy’s
- IA.O'Shaughnessy Foundation
- Rahr Corporation
- The Richard M. Schulze Family Foundation
- Shakopee Mdewakanton Sioux Community
- U.S. Bank and U.S. Bancorp Foundation
- Xcel Energy Corporation and Foundation

$10,000-$24,999
- Blue Cross and Blue Shield of Minnesota
- Carlson Family Foundation
- Comcast
- Event Lab, LLC
- The Mayo Foundation
- Pentair Foundation
- Think Mutual Bank

$5,000-$9,999
- AgStar Financial Services
- Banfield, The Pet Hospital
- Beaverdale Foundation
- Boss Foundation
- JE Dunn Construction

$2,500-$4,999
- At Home Apartments, LLC
- Baker Foundation
- Baker Tilly Virchow Krause, LLP
- Candyland
- Cozen O’Connor
- Dell Giving
- Evantage Consulting
- Haskell’s and Minneapolis Big Cheese
- The Hubbard Broadcasting Foundation
- iHeartMedia
- Larson - King, LLP
- Lurie, LLP
- Meyer, Scherer & Rockcastle
- Minnesota Farm Bureau Foundation
- Rochester Area Foundation
- Sit Investment Associates, Inc.
- Tennant Foundation
- The Valspar Foundation
- Walmart Stores

Giving of Themselves

Minnesota Children’s Museum wouldn’t be the same without our generous volunteers. From sparking fun on the Museum floor to producing engaging videos to processing important data, our volunteers donate their time and passion to help us advance our mission.

Volunteers of the Year

Luke Koran: Playologist

Luke has been a volunteer since 2013 and has contributed over 300 hours of service. He attends North Dakota State University and returns to volunteer at the Museum every summer. Luke is a hard worker and a great presence in the Museum. He does what he is asked, and then some, all while having a great big smile on his face. Every time he returns, he brings with him the same outgoing friendly willingness to engage with visitors in whatever way is needed.

Bailey Coronis: Play Team Member

Bailey is an outstanding member of our Play Team, which is made up of area teens. From facilitating programming, to performing as a costume character, to helping train his fellow Play Team members, Bailey is truly a jack-of-all-trades volunteer. He has completed three years of service, donating over 450 hours to the Museum. Bailey has demonstrated enthusiasm and a positive attitude since his first shift and shares this with everyone with whom he interacts.

Volunteerism Highlights

- 1,995 volunteers
- 30,293 hours of service
- $730,970 value of volunteer hours
2015 Play for All Ball: Carnivalia

More than 400 guests celebrated during our 2015 Play for All Ball. Together they raised more than $300,000 toward Minnesota Children's Museum programs that provide access for low-income families.

During the event, we were pleased to name 3M the 2015 Friend of the Museum. This award highlights 3M's longtime support of the Museum, with a particular focus on supporting STEM education.

Special thanks to Chair Laura Cashill and the evening’s emcee, Julie Nelson (pictured at right).

Play for All Ball: Carnivalia Sponsors

Presenting
3M Foundation

Play Champion
Best Buy
UnitedHealth Group

Play Leader
Travelers Foundation
Wells Fargo: The Private Bank

Play Team
Thrivent Financial

Play Enthusiasts
Activar, Inc.
Andersen Corporation
Blue Cross Blue Shield of Minnesota
JE Dunn Construction Company
Polaris Industries Inc.
PwC
Target
Xcel Energy

Play Partners
At Home Apartments, LLC
Baker Tilly
Cozen O’Connor
Ecolab Foundation
Evantage Consulting

Larson — King, LLP
Lurie, LLP
MSR Design
Star Tribune
The Private Client Reserve of U.S. Bank

Media Sponsors
Star Tribune
Minnesota Parent
Mpls.St.Paul Magazine

Event Sponsors
Yamamoto
Event Lab
Haskell’s
Litho Tech

Visit mcm.org/donate to add your name to next year’s roster of generous Museum donors!

This list reflects contributions received between July 1, 2014 and June 30, 2015. Every effort has been made to ensure its accuracy. If your name has been inadvertently omitted or incorrectly listed, please accept our apologies and contact a member of our Development team at 651-225-6055 or cbergan@mcm.org.
## Financial Overview:
### Strength in Numbers

Minnesota Children’s Museum’s financial performance in fiscal year 2015 was strong, with an impressive 27% increase in total net assets from fiscal year 2014. The increase is largely due to the Museum’s fundraising for our capital expansion, scheduled for completion in early 2017.

The Museum’s financial strength lies in our diversity of revenue sources, including both earned revenue and contributed support. Earned revenue represents 32% of the Museum’s total income and is comprised of admissions, memberships, traveling exhibit income, other income such as education and group revenue, and investment income.

Generous annual contributed support and grants represent 20% of total income with Room to Play capital campaign contributions representing an additional 48%.

---

### Statement of Financial Position

<table>
<thead>
<tr>
<th></th>
<th>June 30, 2015</th>
<th>June 30, 2014</th>
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<tbody>
<tr>
<td><strong>Assets</strong></td>
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<td>Investments</td>
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<td>Land, Building, Exhibits, and Equipment, Net</td>
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<td>Cash Restricted for Capital Campaign</td>
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<td>Pledge and Grants Receivables, Long-term</td>
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<td><strong>Total Current Assets</strong></td>
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<td><strong>Liabilities</strong></td>
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<td>Other Accrued Expense</td>
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<td>Deferred Revenue</td>
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<tr>
<td><strong>Total Liabilities</strong></td>
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<td><strong>Net Assets</strong></td>
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<tr>
<td>Unrestricted - Undesignated</td>
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<td>Unrestricted - Designated</td>
<td>830,000</td>
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<td>Temporarily Restricted</td>
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<td>Permanently Restricted</td>
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<td><strong>Total Net Assets</strong></td>
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<tr>
<td><strong>Total Liabilities and Net Assets</strong></td>
<td><strong>$23,626,970</strong></td>
<td><strong>$19,052,526</strong></td>
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### Support and Revenue

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<th>Source</th>
<th>Unrestricted</th>
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<th>Temporarily Restricted</th>
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<td>$ 1,273,664</td>
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<td>Education and Groups</td>
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<td>Parties and Events</td>
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<td>923,546</td>
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<td>710</td>
<td></td>
<td>(266,970)</td>
<td>(266,260)</td>
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<tr>
<td>Other Revenue</td>
<td>329,370</td>
<td></td>
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<td>329,370</td>
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<tr>
<td><strong>Total Revenue</strong></td>
<td>$ 4,113,385</td>
<td></td>
<td>(59,773)</td>
<td></td>
<td>4,053,612</td>
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### Support

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<th>Category</th>
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<th>Designated</th>
<th>Temporarily Restricted</th>
<th>Permanently Restricted</th>
<th>Total</th>
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<td>Grants and Contributions</td>
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<td>730,320</td>
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<td>79,569</td>
<td>1,605,092</td>
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<tr>
<td>Restricted: Government Contribution</td>
<td></td>
<td>395,000</td>
<td></td>
<td></td>
<td>395,000</td>
</tr>
<tr>
<td>In-Kind Contributions</td>
<td>251,182</td>
<td></td>
<td></td>
<td></td>
<td>251,182</td>
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<tr>
<td>Fundraising Events</td>
<td>220,774</td>
<td></td>
<td></td>
<td></td>
<td>220,774</td>
</tr>
<tr>
<td>Capital Campaign</td>
<td>5,930,107</td>
<td></td>
<td></td>
<td></td>
<td>5,930,107</td>
</tr>
<tr>
<td><strong>Total Support</strong></td>
<td>$ 1,267,159</td>
<td>7,055,427</td>
<td></td>
<td>79,569</td>
<td>8,402,155</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
<th>Status</th>
</tr>
</thead>
<tbody>
<tr>
<td>Net Assets Released from Restrictions</td>
<td>$ 2,261,620</td>
<td>($ 2,261,620)</td>
</tr>
<tr>
<td><strong>Total Revenue And Support</strong></td>
<td>$ 7,642,164</td>
<td>4,734,034</td>
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</tbody>
</table>

### Expenses

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
<th>Status</th>
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</thead>
<tbody>
<tr>
<td>Program</td>
<td>$ 5,366,211</td>
<td>$ 5,366,211</td>
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<tr>
<td>Administrative, Marketing and Promotion</td>
<td>1,322,304</td>
<td>1,322,304</td>
</tr>
<tr>
<td>Fundraising</td>
<td>1,073,350</td>
<td>1,073,350</td>
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<tr>
<td><strong>Total Expenses</strong></td>
<td>$ 7,761,865</td>
<td>$ 7,761,865</td>
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<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
<th>Status</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Total Change In Net Assets</strong></td>
<td>$ (119,701)</td>
<td>4,734,034</td>
</tr>
<tr>
<td>Net Assets — Beginning of Year</td>
<td>$ 990,576</td>
<td>$ 830,000</td>
</tr>
<tr>
<td>Net Assets — End of Year</td>
<td>$ 870,875</td>
<td>$ 830,000</td>
</tr>
</tbody>
</table>
Help Us Grow!

We’re raising funds for our expansion and renovation in St. Paul – and every penny helps!

1. Fold your coin bank
2. Insert coins!
3. Drop off donations at any museum location

To make your toy robot bank:

- Cut
- Fold
- Assemble & Tape

To: MCM
From:

Annual Report Design: Jacky Wilson
Photography: Bruce Silcox

Minnesota Children's Museum
10 West Seventh Street
St. Paul, MN 55102
651-225-6000 | mcm.org